

atlas

H O M E W A R E S

because style matters...

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FOR IMMEDIATE RELEASE

Bursting with Color

Indochine Series Knobs and Pulls from Pop in Tangerine Orange!

(Glendale, CA. August 2004). Tangerine. It's bursting with energy, vibrant and one of the season's freshest colors. In home décor, while too much can overpower, a splash will tastefully wake up even the sleepest interiors.

On cabinetry and furniture that needs a boost, there really is nothing quite like a squirt of tangerine. For high-voltage style choose Indochine hardware in four colors including turquoise blue, lime green, mango red and tangerine orange.

Indochine's vibrant colors pop on a slightly concave surface, enhanced by a shiny black lacquer border and base. Whether you choose a one-inch cone, two-inch round knob, or five-inch pull, these shapes combined with color have attitude. And for those who are totally daring – mix colors for an eclectic fruit bowl look. Suggested retails range from \$5.90 for a one-inch cone to \$9.00 for a pull. For anyone looking to add style on a budget – the Atlas line has you covered!

Consumers can shop on-line for the decorative hardware to suit their design challenge or style at www.atlashomewares.com, the single largest on-line supplier of artistic knobs and pulls.

Atlas Homewares, based in Glendale, California, designs and markets a "forward thinking" collection of decorative hardware including knobs, pulls, bath and spa ensembles, house numbers and switch plates. Headed by style director Adrienne Morea – the company has earned nationwide attention for its progressive design style and the Atlas products are the new "object of desire" for the home. The fashion hardware company's lines are available in EXPO Design Center, The Great Indoors, Restoration Hardware and upscale kitchen and bath showrooms nationwide. For more information, call 818-240-3500 or visit with atlashomewares.com.



Indochine Orange Knob bursts with style power.

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