

atlas

HOMEWARES

because style matters...

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FOR IMMEDIATE RELEASE

What's Adding a Natural Finishing Touch to Decors Everywhere? It's Decorative Hardware from Atlas Homewares' Hamptons Collection.

Glendale, CA (September 2004) Bamboo and natural-looking weaves have been adding an organic touch to sophisticated decors for years. But while consumers have been enjoying the beauty of bamboo and other wrapped and woven styles in everything from furniture to flooring, they're just discovering the latest application—decorative hardware.

The Hamptons Collection from Atlas Homewares is ahead of this style curve with woven and wrapped styles in natural-hued bamboo as well as silver and brown wire. The Hampton Collection offers exotic beauty paired with strength and durability.

Suggested retails for the collection range from \$5.90 for a Small Basket Knob to \$16.00 for a 10-inch Mega Bamboo Wrapped Pull. (The Large Basket Knob retails for \$6.90, and the 5" Pull retails for \$7.90.)

Consumers can shop on-line for the decorative hardware to suit their design challenge or style at www.atlashomewares.com, the single largest on-line supplier of artistic knobs and pulls.

Atlas Homewares, based in Glendale, California, designs and markets a "forward thinking" collection of decorative hardware including knobs, pulls, bath and spa ensembles, house numbers and switch plates. Headed by style director Adrienne Morea – the company has earned nationwide attention for its progressive design style and the Atlas products are the new "object of desire" for the home. The fashion hardware company's lines are available in EXPO Design Center, The Great Indoors, Restoration Hardware and upscale kitchen and bath showrooms nationwide. For more information, call 818-240-3500 or visit atlashomewares.com.

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